

Cookie Policy

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This Cookie Policy explains what cookies and similar technologies **Green Apple Banquet Hall** (“**we**”, “**us**”, “**our**”) uses on **www.green-apple.in** (the “**Website**”), why we use them, and how you can control them. It should be read together with our **Privacy Policy**, which explains how we handle personal data more generally, and our **Terms of Use**.

1. What cookies are

A **cookie** is a small text file that a website stores on your device (computer, tablet or phone) when you visit it. Cookies are sent back to the website that set them — or to another website that recognises them — on later requests. They let a website remember your actions and preferences over a period of time, so you don't have to re-enter them each time you come back or move between pages.

Cookies are described in several ways:

- **First-party cookies** are set by the website you are visiting (green-apple.in). **Third-party cookies** are set by a different domain, usually because that domain provides a service embedded in the page (for example a map or an analytics script).
- **Session cookies** exist only until you close your browser. **Persistent cookies** stay on your device until they expire or you delete them.
- **Similar technologies** include local storage, pixels, scripts and browser fingerprinting techniques that can identify or track a device without using a cookie file. This Policy covers all of these.

2. How we categorise cookies

- **Strictly necessary.** Required for the Website to function and to keep it secure. They cannot be switched off in our systems; you can block them in your browser but parts of the Website (such as the enquiry form) will then not work.
- **Functional.** Support features that are useful but not essential, such as our visitor counter.
- **Analytics and performance.** Tell us how visitors use the Website — which pages are popular, where people get stuck, which channels bring enquiries — so we can improve it. These are set only with your consent where the law requires it.
- **Third-party content.** Set by services embedded in the Website, such as Google Maps and the Google reviews widget, when your browser loads them.

We do **not** use advertising or retargeting cookies, and we do not allow third parties to place advertising cookies through the Website.

3. Cookies set by the Website itself (first-party)

COOKIE	CATEGORY	PURPOSE	DURATION
<i>PHPSESSID</i>	Strictly necessary	Identifies your browsing session on our server so that the enquiry and newsletter forms can carry an anti-forgery (CSRF) token. Without it, form submissions are rejected as a security precaution. Set with the HttpOnly, SameSite=Lax and (over HTTPS) Secure flags.	Session — deleted when you close the browser
<i>gabh_visit</i>	Functional	Records that this browser has been counted once by our visitor counter, so repeat visits are not counted as new visitors. Contains only the value “1”; no identifier.	1 year

The Website does not use browser local storage or session storage.

4. Analytics cookies (third-party)

Google Analytics 4 (provided by Google LLC) helps us count visits, see which sections and photos are viewed, and measure conversions such as enquiries and newsletter sign-ups. Google Analytics 4 does not store full IP addresses.

COOKIE	PURPOSE	DURATION
<i>_ga</i>	Distinguishes one visitor from another with a randomly generated client ID.	2 years
<i>_ga_XQLBTPNJ5L</i>	Keeps the state of the current session for our Analytics property.	2 years

Microsoft Clarity (provided by Microsoft Corporation) records how visitors interact with the page — scrolling, clicks, taps and cursor movement — and produces anonymised session replays and heat maps. Text typed into form fields is masked automatically before it reaches Microsoft.

COOKIE	PURPOSE	DURATION
<i>_clk</i>	Persists the Clarity user ID and preferences, so activity on later visits is attributed to the same anonymous ID.	1 year
<i>_clsk</i>	Connects page views within a single session into one recording.	1 day
<i>CLID</i>	Identifies the first time Clarity saw this browser on any site using Clarity.	1 year
<i>ANONCHK</i>	Indicates whether MUID is transferred to ANID, a cookie used for advertising. Clarity does not use ANID, so this is always 0.	10 minutes
<i>MR</i>	Indicates whether to refresh MUID.	7 days
<i>MUID</i>	Microsoft's user identifier, shared across Microsoft services on the c.bing.com / c.clarity.ms domains.	1 year
<i>SM</i>	Used to synchronise the MUID across Microsoft domains.	Session

5. Cookies set by embedded third-party content

- **Google Maps** (Contact section). The embedded map is loaded from google.com and may set cookies such as *NID*, *CONSENT*, *SOCS* and *AEC* (6 months to 13 months) that Google uses to remember preferences and to secure its services. The map is marked to load lazily, so these cookies are set only when you scroll to the Contact section.
- **Google reviews widget** (Testimonials section, provided by Elfsight). The widget script is loaded from elfsightcdn.com and fetches review content from Google. Elfsight may set a cookie to remember that the widget has been shown; Google's cookies may be set as above.
- **Google Fonts** (fonts.googleapis.com / fonts.gstatic.com) and **Font Awesome** icons delivered by **Cloudflare cdnjs**. These deliver typefaces and icons. They do not set cookies, but each request discloses your IP address and browser details to Google and Cloudflare respectively, which they may log.
- **WhatsApp, Linktree, Instagram, Facebook and YouTube** are linked, not embedded. No cookies are set by them until you click through to their sites, which then apply their own policies.

6. Consent

Strictly necessary and functional cookies are set on the basis of our legitimate interest in operating a working, secure Website. Analytics cookies and session recording are used with your consent, which you give by continuing to use the Website after seeing the cookie notice, and which you can withdraw at any time using the methods in section 7. Where the Digital Personal Data Protection Act, 2023 or other applicable law requires a specific opt-in, we will present a consent banner and will not set analytics cookies until you have accepted it.

7. How to control cookies

Browser settings. Every modern browser lets you view, delete and block cookies, either globally or for specific sites, and lets you clear cookies automatically when you close it. Instructions for the most common browsers are at:

- Google Chrome — support.google.com/chrome/answer/95647
- Apple Safari (Mac and iPhone/iPad) — support.apple.com/en-in/HT201265
- Mozilla Firefox — support.mozilla.org/kb/enhanced-tracking-protection-firefox-desktop
- Microsoft Edge — support.microsoft.com/microsoft-edge/delete-cookies-in-microsoft-edge
- Samsung Internet — Settings › Sites and downloads › Site permissions › Cookies

If you block all cookies, the enquiry and newsletter forms will not work because the anti-forgery token cannot be stored. Blocking third-party cookies alone does not affect any feature of the Website.

Opting out of Google Analytics. Install Google's opt-out browser add-on from tools.google.com/dlpage/gaoptout, or enable your browser's tracking-prevention features.

Opting out of Microsoft Clarity. Clarity honours the browser's Global Privacy Control signal. Content-blocking extensions and Safari's / Firefox's built-in tracking protection also prevent the Clarity script from loading.

Do Not Track / Global Privacy Control. Our own cookies contain no tracking data. Google Analytics does not currently respond to Do Not Track; Microsoft Clarity responds to Global Privacy Control.

Private browsing. In a private or incognito window all cookies are deleted when the window is closed.

8. Information collected without cookies

Independently of cookies, our web server keeps standard access logs (IP address, date and time, page requested, referring page, browser user-agent) for security and troubleshooting, and the enquiry form captures the device and marketing information listed in section 2(b) of our Privacy Policy at the moment you submit it. These logs and fields are kept for the periods stated in the Privacy Policy.

9. Changes to this Policy

We review this Policy whenever we add or remove a third-party service or when the law changes, and at least once a year. The “Last updated” date above shows the current version. Cookie names and durations are set by their providers and may change without notice; we update the tables when we become aware of a change.

10. Contact

Questions about cookies or this Policy: contact@green-apple.in, or Green Apple Banquet Hall, No. 50, Park Road, Anna Nagar West, Chennai – 600101. Requests to exercise your rights over personal data collected by cookies should follow section 9 of our Privacy Policy.